

# Town of Brewster Government Study Committee

Draft Phase 1 Report

July 9, 2015

#### **Committee Process**

- Committee has met 24 times since its initial meeting on 7/15/2014
- In developing this report the Committee:
  - conducted a public survey with over 600 responses
  - conducted a public forum
  - invited / interviewed numerous Town boards, commissions, committees and employees
    - Town Administrator
    - Assistant Town Administrator
    - Planning Board and Town Planner
    - Chair, Board of Selectmen
    - Finance Committee and Finance Director
    - Deputy Assessor
    - Building Commissioner
    - Natural Resources Director
    - DPW Superintendent
    - Treasurer
    - Three interested citizens

- Town Clerk
- Police and Fire Chiefs
- Moderator
- Golf Committee and Director of Golf Operations
- COA Director
- Board of Health and Health Director
- Ladies Library Board and Director
- IT Director
- Town Counsel
- Three former Selectmen

# **Initial Findings**

- The Committee has identified five major areas that warrant further examination by:
  - 1. Assessing Brewster Departments, Boards, and Commissions
    - A. Examine day-to-day operations
    - B. Explore opportunities for improved processes and procedures
  - 2. Evaluating changes to Brewster town government
  - 3. Enhancing Brewster's planning efforts
  - 4. Increasing public awareness and engagement
  - 5. Strengthening Brewster's financial capabilities

# 1.A - Assess Brewster Departments, Boards, and Commissions

Examine day-to-day operations

- Explore optional forms of administration under Ch 43c, 11 and 12
  - Inspectional services and finance functions
- Organizational chart review
  - Better align management and reporting structure with Brewster Town Code
- Develop requirements for regular review of unfunded mandates by department heads
  - Regularly solicit support for necessary changes from legislative representatives
- Implement improved training for board, commission and committee members
  - Beyond current Open Meeting Law and Ethics requirements
  - General training on relevant Brewster by-laws
  - Specific training for board, commission and committee responsibilities

#### 1.B - Assess Brewster Departments, Boards, and Commissions

Explore opportunities for improved processes and procedures

- Establish a Human Resources Director position
  - Unanimous recommendation of Brewster department heads
  - Better manage major cost center
    - Difficult to keep current on HR issues and regulations
    - Centralize knowledge and management of HR functions
  - Improved support for department heads
- Establish uniform policy for standing committee appointment process
  - Require public interviews as part of the process
- Examine elected vs appointed committees
  - Should committees not required by State law to be elected be appointed?
  - Potential hybrid elected/appointed models

# 1.B - Assess Brewster Departments, Boards, and Commissions

Explore opportunities for improved processes and procedures

- Review of Brewster Boards, Commissions, and Committees
  - Number of committees
  - Overlap of responsibilities
  - Multiple membership
  - Appointment and removal procedures
- Utilization of County resources/regionalization
  - Utilize County resources where available and appropriate
  - Establish a standard procedure for process

# 2. Evaluate changes to Brewster town government

- Town Meeting Review
  - Different day and time?
  - Electronic voting
- By-law Review
  - Examine by-laws for inconsistencies and conflicts with State law, Town By-laws, and internal policies
- Charter vs Special Legislation vs Status Quo
  - Town Administrator or Town Manager
  - Open Town Meeting or Representative
- Review land use planning
  - Examine by-laws for inconsistencies and conflicts with State law, Town By-laws, and internal policies

# 3. - Enhance Brewster's planning efforts

- Comprehensive planning/Brewster Master Plan
  - Lack of Local Comprehensive Plan creates government by reaction
  - Critical concern expressed in interviews and surveys
  - Demands outside consulting skills to complete process
- Library Review
  - Clarification of Town and Library responsibilities and Library employee status
  - Preparation for third lease cycle
- IT Road map
  - Develop comprehensive inventory of current systems and identify current needs and voids
  - Develop 3-year plan to integrate IT structure, connectivity, software platforms, etc.
  - Utilize State and County resources where available and appropriate

# 4. - Increase public awareness and engagement

- Explore ways to encourage and capture citizen feedback
  - Complaint resolution policy, feedback tracking, easier means of offering feedback.....
- Establish a written Communications Plan
  - Enhance communication methods to go beyond "Its on TV".
- Explore participatory budgeting
  - Small level of open funding similar to a local grant process
  - Unique way to establish public interest and participation in budget process.
- Increase understanding of private road regulations and betterment process

# 4. - Increase public awareness and engagement

- Establish a written process for initiating Town projects
  - Early public engagement and input to reduce complaints and problems later in the process
- Enhance Town / School collaboration
  - Student internships
  - Community service

# 5. - Strengthen Brewster's financial capabilities

- Review of Captain's Golf Course
  - Document historic economic impacts
  - Examine operational options Town operated, lease operation, sale
- Research alternative revenues
  - Room occupancy tax
  - Recreation sticker for things like tennis
  - Impact fees
- Investigate expanded use of enterprise accounts
  - Golf and recreation in addition to Water Department
  - Initiate efforts to explore legislative action to add allowable areas
- Review of fee structures Ch 40,22f
  - Establish Selectmen as oversight body for setting all fees
  - Examine appropriateness of all fees
- Investigate current practices on handling unfunded liabilities
  - Explore "lockbox" by-law

# Next Steps